

Name: _____



Getting Off the Ground: Developing Projects for Evidence-Based Decision Making

Brainstorming Your Research Project

What is a research project your library is interested in getting off the ground?

What are your project goals? (What do you want to do or achieve?)

What information or data do you need to know to achieve those goals? What questions do you need to ask?

Who are your main stakeholders? Pick 1-2:

Who are not your stakeholders? Keep this in mind throughout your project!

Overview of Research Methods:

Qualitative -- “a set of strategies, techniques and assumptions used to study psychological, social and economic processes through the exploration of numeric patterns” (Stoudt, para. 1, 2014).

Quantitative -- “concerned with understanding human experience, interactions, and behavior patterns . . . to describe and interpret the *why* of human behavior and motivation” (Alberto, para. 1, 2006).

What method(s) would be most appropriate for obtaining the data you need to achieve your goal?

Testing:

Piloting:

Deployment:

Determining Logistics

Time:

How long do you need to complete the project?

How long do you have?

Do you need to adjust your project goals?

Library Staff:

Who will be involved? Try to keep it small!	Responsibilities/Activities

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Budget and Materials:

Do you have a budget? If yes, how much?

Regardless of your budget, consider what [free or in-kind] resources do you have available (Ex: survey tools, promotional materials, prize incentives, signage materials).

Before you start your project, begin filling out the chart below. Update it as you continue planning. When you have completed planning, you can move this budget to an Excel Worksheet to keep track of funds.

Materials or Services Needed:	Cost (Free, In-kind,\$)

Project Partners:

- 1) What skills do you need?

Timeline Summary:

Now that you've brainstormed major components of your research project, work backwards to chunk out your activities into manageable sections (Ex: by month, by semester, by week):

RRLC

September 2017

Link to presentation: <https://goo.gl/WwMsRo>

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